

## **Season of Caring low on donations**

As we approach our final week of fundraising for the annual Season of Caring program, we'd like to appeal to our MRU and Calgary communities once more to help us support students this season. Though SAMRU collects food and hygiene products for students year-round, the Season of Caring provides gift hampers to students and their families during a high-stress time of year.

With the number of hamper applicants at an all-time high, SAMRU is working hard to reach potential mitten sponsors to support student families. As of November 30<sup>th</sup>, only 103 of 269 mittens have been sponsored, and we've reached a little over 25% of our fundraising goal.

**There are MANY ways in which to support the Season of Caring and we remain hopeful that we can reach our 2018 sponsorship and fundraising goals.**

**Sponsor a mitten:** The most effective way to get involved is to sponsor an individual mitten (or a whole family!). The mitten board can be found at West Gate, Monday to Friday from 12:30-3:30 pm, and at SAMRU Reception outside of these hours. Our office hours are 8:30 to 4:30, Monday to Friday. Applicants are asked to provide varied wish lists on each mitten, so you as a donor have lots of choices.

**Donate to the fundraiser:** If you aren't able to sponsor a mitten, please consider donating. Cash boxes can be found at most MRU department receptions (including SAMRU reception). You can also donate [ONLINE here](#). Funds raised each year are used to purchase gifts and items for hampers that go to unsponsored students and families in the following year. SAMRU aims to reach a minimum goal of \$4,000 each year in order to have enough funds to buy all applicants with unsponsored mittens something from their wish list. Last year we raised only \$2500.

**Donate at the Hub:** If you patronize the Hub on campus, you can add a donation to your tab! Just tell your server how much you'd like added to your bill. The Hub has also generously offered to donate all profits from eggnog beverage sales to the Season of Caring.

We'd also like to thank everyone who has donated and contributed to the program this year and in previous years. Your generous donations mean a great deal to MRU students. Help spread the joy to other students and their families this season. **Fundraising and mitten sponsorship end on December 7<sup>th</sup>!**

*"To the amazing people who sponsored my family... Thank you from the bottom of my heart! I am so grateful! Mostly for my son who, because of you, will have a gift to open on Christmas Day, but also for my mom and myself. I actually cried when I learned I'd get a gift too. Thank you. With love, a grateful student."*

**For more information, contact:** Students' Association of Mount Royal University • (403) 440-6077 • Fax: (403) 440-8909 • Email: [reception@samru.ca](mailto:reception@samru.ca) • Web: [www.samru.ca](http://www.samru.ca)

**The Students' Association** is a non-profit organization, independent from Mount Royal University, which exists to enhance the academic experience provided by MRU. We represent and serve students to help them succeed!