

Poster Guidelines

Display Guidelines



- 1 All posters must be approved by the Clubs Coordinator **PRIOR** to displaying online or in print



- 2 Submit up to 8 posters to the Clubs Coordinator to have hung around Wyckham House



- 3 Additional posters can be hung by clubs on clubs boards (located outside security and by Wellness) and public boards around campus



- 4 No hanging posters on painted walls or surfaces

Print Posters

- 1 **MUST** include:
 - Club name
 - Location and time of event
 - Cost (if applicable)
 - Any other pertinent information
- 2 Clubs may be required to display SAMRU logo (determined on a case-by-case basis) if co-hosting/ partnering with SAMRU on an event
- 3 Every club poster must include SAMRU Clubs logo (available on website under Club Resources)
- 4 Events with alcohol **MUST** include:
 - "18+"
 - "Don't drink and drive"
 - "Valid government ID required"



11x17 inches



SAMRU Clubs logo
Place in bottom-right corner

Digital Signs

- 1 Same rules as Print Posters
- 2 Can submit **ONE** per semester to display on the TVs in Wyckham House for up to two weeks (choose wisely)



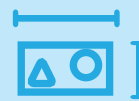
Landscape Ad:
1920x1080 pixels



Portrait Ad:
1080x1920 pixels

Facebook Group Promotion

- 1 Same rules as Print Posters



Event Pic:
784x295 pixels



Landscape Post:
1200x627 pixels



Cover Photo:
851x315 pixels

